

Call for Papers

THE TRANSFORMATIONS OF CULTURE INTO HERITAGE Commodification, Mediatization, Governmentalization

5th Meeting SIEF Working Group on Cultural Heritage and Property, Sept. 2013

We have the pleasure to invite members of the working group and all other scholars interested in the subject to our forthcoming workshop on the transformations of culture into heritage, in Bergen, Norway. A significant aspect of contemporary culture is the conversion of (tacit) cultural practices into explicit cultural heritage. Cultural practices once given as lived experience, are being increasingly raised to the level of awareness through discourses and signs marking out elements of culture as heritage. But how do these processes come about, and how can we describe and understand them within the perspectives of cultural studies? We propose three areas where the problematic of the transformation of culture into heritage can be studied. 1) Commodification; how do commercialization, tourism, branding of products, «symbolic production» affect heritage processes? 2) Mediatization; how do images or representations of culture in various media affect understandings of heritage? 3) Governmentalization; how do political strategies and interests, antiquarian organizations and government (on different levels) regulate cultural practices towards or against 'heritage'?

Deadline: 19 April 2013 (abstracts of 150-200 words)
Place: University of Bergen, Norway
Time: 5-6 September 2013.

Further information about accommodation, travel and other practical issues will be made available later.

Best regards
Hans-Jakob Ågotnes, Torunn Selberg and Peter Forrás

hans.agotnes@ahkr.uib.no
Torunn.Selberg@ahkr.uib.no
Peter.Forras@ahkr.uib.no